



# WHAT'S NEXT CEO ROUNDTABLE INFORMATION SESSION

JOIN US FOR AN INFORMATIONAL  
SESSION ABOUT THE NEW FREE  
ROUNDTABLE FOR WASHINGTON  
COUNTY CEO'S OF SMALL BUSINESSES!

A NEW FREE PROGRAM FROM  
WASHINGTON CDA & WASHINGTON  
COUNTY BUSINESS CHAMBERS

**TUESDAY  
DECEMBER 6  
8:00 - 9:00 AM**

REGISTER TODAY!

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# WHAT'S NEXT SMALL BUSINESS CEO ROUNDTABLE

## OVERVIEW

Running a company of any size can be a challenge. For a small business owner, it can be a lonely one too. Wouldn't it be helpful to have a group of peers where you have a forum for exchange of information, ideas, insights, and perspectives?

That's what our WHAT'S NEXT CEO Roundtable is all about - a place where you can work through your specific business issues with fellow small business owners.

This is not a networking event. It is a peer-to-peer group that provides a secure environment for open, confidential discussions about concerns, problems, and opportunities a member may be facing.

Our Whats's Next CEO Roundtable is a professional business meeting consisting of small business Presidents, Owners, and CEOs from Washington County. The group will consist of 10 to 12 members from non-competing companies.

The purpose of the group is to provide a gathering for the exchange of information, ideas, insights, and perspectives. All meetings are completely confidential which provides a secure environment for open discussions about concerns, problems, and opportunities a member may be facing. On occasion, guest speakers will present ideas and solutions to roundtable members.

The value of joining and attending our monthly CEO Roundtable is to learn from peer-to-peer experiences through a facilitated roundtable conversation. You benefit by learning from each other's achievements and mistakes.



# WHAT'S NEXT SMALL BUSINESS CEO ROUNDTABLE

## BENEFITS OF JOINING

The value of joining and attending is to learn from one another's experiences through facilitated roundtable conversations. You benefit by learning from each other's achievements and mistakes.

This FREE Business Roundtable will help you to become a better leader by:

- Sharing your perspectives and insights with your peers to stimulate new and different ideas about the opportunities and challenges small businesses face daily.
- Providing you the confidential sounding-board you need to work through the issues you face with other experienced executives.
- The Roundtable will be led by highly qualified facilitators who have achieved success in their own small businesses and know what it's like to lead at the top.

## MEMBERSHIP CRITERIA

The minimum requirements to participate in the program are:

- You must be responsible for the full operation of a qualifying business (e.g., CEO, President, Managing Partner, etc.).
- Your company should have been in business for at least three years.
- You have at least 3 full-time (non-family) employees.
- Your annual revenue is between \$500k and \$5mil.
- You commit to attending monthly meetings for 10 months of the year. (Jan – Jul, Sep – Nov 2023).



# WHAT'S NEXT SMALL BUSINESS CEO ROUNDTABLE

## PARTICIPATION & CONFIDENTIALITY

All participants are asked to agree to all the following as a condition of membership:

- I agree to a commitment of my time and other requirements as identified by the What's Next CEO Roundtable Program. I understand anyone missing two consecutive meetings, or three overall will be automatically dropped from their Roundtable.
- I agree to maintain a level of trust and continuity, it is essential all meetings and discussions within the group remain strictly confidential. I understand none of the confidential information shared may be used to cause competitive injury or disadvantage to a participant.
- I understand the Roundtable is not a platform for selling my products or services.

## APPLICATION

If you are ready to apply to join our CEO Roundtable, please go to:

<https://www.eastmetromsp.org/whats-next-ceo/whats-next-ceo-peer-to-peer-round-table> or scan the QR code below to complete and submit your application.

